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# **Journal of Management and Creative Business**

## **Volume 1 No 2 April 2023**

### **FOCUS AND SCOPE OF THE JOURNAL**

#### **PUBLICATION OF THE JOURNAL OF MANAGEMENT AND CREATIVE BUSINESS**

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Articles published in the JMCBUS Suara Journal include original scientific research results (top priority), new scientific review articles (not priority), or comments or criticisms of writings in the JMCBUS journal. The JMCBUS Journal accepts manuscripts or articles in the field of JMCBUS/engineering from various academics and researchers both nationally and internationally.

The articles published in the JMCBUS journal are articles that have gone through a review process by Mitra Bebestari (peer-reviewers). Starting in 2022, the JMCBUS journal will only accept articles originating from original research results (top priority), and scientific review articles that are new (not priority). The decision to accept or not a scientific article in this journal is the right of the Editorial Board based on recommendations from Mitra Bebestari.

### **JOURNAL INDEXATION INFORMATION**

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### FOREWORD

**Journal of Management and Creative Business**, eISSN: [2962-1119](#); pISSN: [2962-0856](#); is a the peer-reviewed journal published scientific articles in management and business economics involving operational management, management of human resources, finance management, marketing management, social and economic management managed. Articles published in the **Journal of Management and Creative Business** include the results of genuine scientific research (top priorities) and new (unpriorities) articles from academic and research that have not been published elsewhere. This journal is published 1 year 4 times (**January, April, July dan Oktober**)

JMCBUS Suara Journal publishes the only paper that strictly follows JMCBUS guidelines and templates for manuscript preparation. All submitted manuscripts will go through a double-blind peer review process. The paper is read by members of the editor (according to the field of specialization) and will be filtered by the Managing Editor to meet the criteria required for JMCBUS publication. Manuscripts will be sent to two reviewers based on their historical experience in reviewing manuscripts or based on their areas of specialization. JMCBUS has review forms to keep the same item reviewed by two reviewers. Then the editorial board makes a decision on the comments or suggestions of the reviewers.

Reviewers provide an assessment of originality, clarity of presentation, contribution to the field/science. This journal publishes scientific research articles in the field of management and business economics involving operational management, human resource management, financial management, marketing management, social and economic management. The article to be published is an original work and has never been published. Incoming articles will be reviewed by a team of reviewers who come from internal and external University 45 Surabaya. JMCBUS is published twice a year in April and October

The Editorial Board will try to continue to improve the quality of the journal so that it can become an important reference in the development of engineering sciences. The greatest appreciation and gratitude to Mitra Bestari along with members of the Editorial Board and all parties involved in the publication of this journal.

The Editorial Board also expects scientific articles from readers to be published in Volume 1 No. January 1, 2023 after going through a review process by the Editorial Board and/or Bestari Partners. Starting Volume 1 No. January 1, 2023, the JMCBUS journal appears with a new envelope style and a new article format for the better. Complete writing guidelines for 2022 are featured on this journal's portal.

Regards,  
Chief Editor

**Journal of Management and Creative Business**

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