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# **Journal of Management and Creative Business**

## **Volume 1 No 1 January 2023**

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### **PUBLICATION OF THE JOURNAL OF MANAGEMENT AND CREATIVE BUSINESS**

**Journal of Management and Creative Business**, eISSN: [2962-1119](#); pISSN: [2962-0856](#); is a peer-reviewed journal published scientific articles in management and business economics involving operational management, management of human resources, finance management, marketing management, social and economic management managed. Articles published in the **Journal of Management and Creative Business** include the results of genuine scientific research (top priorities) and new (unpriorities) articles from academic and research that have not been published elsewhere. This journal is published 1 year 4 times (**January, April, July dan Oktober**)

Articles published in the JMBCUS Suara Journal include original scientific research results (top priority), new scientific review articles (not priority), or comments or criticisms of writings in the JMBCUS journal. The JMBCUS Journal accepts manuscripts or articles in the field of JMBCUS/engineering from various academics and researchers both nationally and internationally.

The articles published in the JMBCUS journal are articles that have gone through a review process by Mitra Bebestari (peer-reviewers). Starting in 2022, the JMBCUS journal will only accept articles originating from original research results (top priority), and scientific review articles that are new (not priority). The decision to accept or not a scientific article in this journal is the right of the Editorial Board based on recommendations from Mitra Bebestari.

### **JOURNAL INDEXATION INFORMATION**

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# **Journal of Management and Creative Business**

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### **FOREWORD**

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JMCBUS Suara Journal publishes the only paper that strictly follows JMCBUS guidelines and templates for manuscript preparation. All submitted manuscripts will go through a double-blind peer review process. The paper is read by members of the editor (according to the field of specialization) and will be filtered by the Managing Editor to meet the criteria required for JMCBUS publication. Manuscripts will be sent to two reviewers based on their historical experience in reviewing manuscripts or based on their areas of specialization. JMCBUS has review forms to keep the same item reviewed by two reviewers. Then the editorial board makes a decision on the comments or suggestions of the reviewers.

Reviewers provide an assessment of originality, clarity of presentation, contribution to the field/science. This journal publishes scientific research articles in the field of management and business economics involving operational management, human resource management, financial management, marketing management, social and economic management. The article to be published is an original work and has never been published. Incoming articles will be reviewed by a team of reviewers who come from internal and external University 45 Surabaya. JMCBUS is published twice a year in April and October

The Editorial Board will try to continue to improve the quality of the journal so that it can become an important reference in the development of engineering sciences. The greatest appreciation and gratitude to Mitra Bestari along with members of the Editorial Board and all parties involved in the publication of this journal.

The Editorial Board also expects scientific articles from readers to be published in Volume 1 No. January 1, 2023 after going through a review process by the Editorial Board and/or Bestari Partners. Starting Volume 1 No. January 1, 2023, the JMCBUS journal appears with a new envelope style and a new article format for the better. Complete writing guidelines for 2022 are featured on this journal's portal.

Regards,  
Chief Editor

**Journal of Management and Creative Business**  
Volume 1 No 1 January 2023

**LIST OF CONTENTS**

Focus, Scope and Journal Indexing Information	i
Editors Team	ii
Foreword	iii
List of contents	iv

**ARTICLES**

- STRATEGI MENINGKATKAN PENDAPATAN PEDAGANG MUSLIM MELALUI USAHA PENJUALAN PAKET DATA  
Raudatun Sumi, Zuhrial M Nawawi  
1-10
- Pengaruh Kredit Usaha Rakyat, Pengalaman Pemilik Dan Pendapatan Umkm Terhadap Penambahan Aset Pemilik Umkm Di Nagari Cupak Kec. Gunung Talang  
Febi Zulpania, Seflidiana Roza, Netty Indrawati  
11-22
- Dampak Karakteristik Biografis dan Fasilitas Kerja Terhadap Tugas Pegawai (Study Kasus Dinas Koperasi, Ukm, Perindustrian Dan Perdagangan Kabupaten Solok)  
Restika Ayu Nengsih, Nurhayati Nurhayati, Seflidiana Roza  
23-34
- ANALISIS SISTEM PENILAIAN KINERJA KARYAWAN DALAM MENINGKATKAN KUALITAS SUMBER DAYA MANUSIA DI PT JASA RAHARJA CABANG SUMATERA UTARA  
Ami Radianti, Azizah Rahmah, Gita Aulyia Utami, Zainarti Zainarti  
35-44
- GAYA HIDUP MAHASISWA ADANYA BELANJA ONLINE (STUDI MAHASISWA JURUSAN PERBANKAN SYARIAH UIN SUMATERA UTARA)  
Alya Abdul Ramadhani, Melisa Ananda Putri Ritonga, Dini Lestari  
45-52
- ANALISIS DAMPAK PEMBANGUNAN INFRASTRUKTUR TERHADAP PERTUMBUHAN EKONOMI INKLUSIF  
Mutia Fajri Sirega, Anisah Nasution, Futri Madinah, Zafira sabrina, Maulida Ummi Zakia  
53-62
- PERTUMBUHAN EKONOMI DALAM PERSPEKTIF ISLAM  
Eza Okhy Awalia Br Nasution, Listika Putri Lestari Nasution, Minda Agustina , Khairina Tambunan  
63-71
- STRATEGI BISNIS DALAM MENGELOMONGKAN TREND BAJU DRESSCODE MUSLIM DI KALANGAN REMAJA  
Vera Ayu Ningsih Ritonga, Sriwahyuni Sriwahyuni, Dini Lestari  
72-78
- MEMPERKUAT POSISI DAYA SAING PERUSAHAAN  
Nur Fadhilah , Ahmad Hasibuan, Ahmadi Ahmadi, Delima Nisa Harahap , Khoirunnisa Ritonga  
79-85
- ANALISIS PANDANGAN MASYARAKAT AWAM TERHADAP MANAJEMEN SISTEM INFORMASI GLOBAL  
Abdul Aziz Hakim, Ledis izzah Harahap, Raisa Salsabila, Nurbaiti Nurbaiti  
86-94

- HUBUNGAN ANTARA POLA KONSUMSI DAN PENDIDIKAN PADA MAHASISWA DI KOTA MEDAN  
Mawar Indah , Yusra Amelia Hsb, Dini Lestari, M. Ikhsan Harahap  
95-100
- Analisis Strategi Pemasaran Bank Syariah Indonesia Dalam Meningkatkan Pangsa Pasar Melalui Pemanfaatan Tekhnologi Informasi  
Nur Amalina, Vidia Dhiawy Hasmar Sitorus, Yusra Amelia Hasibuan, Nurbaiti Nurbaiti  
101-111
- ANALISIS PENGGUNAAN E-MONEY DALAM PERSAINGAN BISNIS ONLINE SHA MASKER  
Kiki Andrea Putri Hasibuan, Faiza Shakira Saina Harahap, Alyusri Lubis, Nurbaiti Nurbaiti  
112-120
- PENGARUH PERILAKU KARYAWAN DAN STANDAR OPERASIONAL PROSEDUR TERHADAP SISTEM INFORMASI MANAJEMEN PADA PT. CIPTA NIAGA SEMESTA SOLOK  
Nanda Julianda, Arfimasri Arfimasri, Netti Indrawati  
121-134
- PENGARUH PERILAKU PEDAGANG DAN BUDAYA PENATAAN LOKASI TERHADAP KETERATURAN PEDAGANG KAKI LIMA (PKL) DALAM BERJUALAN DI PASAR RAYA KOTA SOLOK  
Viony Krismayanti, Afni Yeni, Wahyu Indah Mursalini  
135-148
- Pengaruh Kompetensi Dan Kemampuan Penggunaan Teknologi Terhadap Peningkatan Profesionalisme Guru (Studi Kasus SMK Budi Mulia Kotobaru)  
Mutiara Pratiwi, Ida Nirwana, Rasidah Nasrah  
149-161
- PERANAN SISTEM INFORMASI AKUNTANSI TERHADAP PERKEMBANGAN USAHA MIKRO KECIL MENENGAH (UMKM) PADA HISANA FRIED CHICKEN DI SURABAYA  
Ajeng Rossantika Sari, Hwihanus Hwihanus  
162-174
- ANALISIS SISTEM INFORMASI AKUNTANSI PENJUALAN DAN PENERIMAAN KAS PADA UKM BENGKEL ALADIN SENDURO  
Joanne Intania Rut Simunapendi, Hwihanus Hwihanus  
175-185
- ANALISIS BIAYA DI KANTOR GUDANG HASIL PT. XYZ  
Bagas Agung Prasetyo, Anita Handayani  
186-192
- DAMPAK ROTASI KERJA TERHADAP EFEKTIVITAS KINERJA KARYAWAN DI PT. POS INDONESIA MALANG  
Ninik Anadiyah, Roziana Ainul Hidayati  
193-205
- ANALISIS DAMPAK RANGKAP JABATAN TERHADAP EFEKTIVITAS KERJA DI PT. YYY.  
Alfiana Marfuatus Sholichah , Roziana Ainul Hidayati  
206-220