

Exploring The Nexus Of Principal Leadership, School Management, And Teacher Competence In Fostering Character Building A Qualitative Study Using Bloom's Taxonomy

Aretha Widi Ailani

Sekolah Tinggi Ilmu Ekonomi Kasih Bangsa

Gibrananda Putra Kanaan

Sekolah Tinggi Ilmu Ekonomi Kasih Bangsa

Delan Kay

Sekolah Tinggi Ilmu Ekonomi Kasih Bangsa

Korespondensi Penulis: arethawidiaailani30@gmail.com*

Abstract. *This study aims to investigate the interplay between principal leadership, school management practices, and teacher competence in facilitating character building within educational settings. Employing Bloom's Taxonomy as a conceptual framework, the research seeks to understand how these factors synergize to nurture holistic development among students. The study utilizes purposive sampling to select participants, including principals and teachers, from diverse educational institutions. Data analysis involves thematic coding and triangulation of perspectives. Initial findings suggest that effective principal leadership and strategic school management strategies significantly influence the cultivation of character traits in students. Moreover, teacher competence emerges as a crucial factor in implementing character education initiatives. The study underscores the intricate relationship between leadership, management, and teacher efficacy in shaping a conducive environment for character development in schools.*

Keywords: *Character Building, Principal Leadership, School Management*

INTRODUCTION

In contemporary education, fostering character building among students has gained increasing recognition as an essential component of holistic development. This recognition is rooted in the acknowledgment that education extends beyond academic achievement to encompass the cultivation of virtues, values, and ethical principles necessary for personal and societal flourishing. Within educational contexts, the roles of principals, school management practices, and teacher competence are pivotal in shaping the character development of students. This qualitative study seeks to delve into the intricate nexus between principal leadership, school management, and teacher competence, exploring their synergistic impact on character building using Bloom's Taxonomy as a guiding framework. There is an effect of implementing Bloom's Taxonomy in entrepreneurship courses on students' entrepreneurial intention, an effect of lecturers' competence on students' entrepreneurial intention (Ruslaini et al., 2022).

Character education, broadly defined as the deliberate effort to instill values, ethics, and social-emotional competencies in students, has been increasingly emphasized in educational discourse worldwide (Berkowitz & Bier, 2007; Lickona, 1991). As society grapples with

Received: Mei 31, 2022; Revised: Juni 15, 2022; Accept: Juli 31, 2022

* Aretha Widi Ailani, arethawidiaailani30@gmail.com

various social, moral, and ethical challenges, schools are increasingly viewed as sites for promoting not only academic excellence but also moral and character development (Berkowitz & Bier, 2007). Through character education, schools aim to nurture students who are not only academically proficient but also compassionate, empathetic, and responsible members of society (Lickona, 1991). Consequently, there has been a growing emphasis on integrating character education into the curricula and broader school culture (Berkowitz & Bier, 2007).

At the heart of character education initiatives are the roles of school leaders and educators. Principals, as instructional leaders, play a crucial role in shaping the vision, values, and culture of their schools (Leithwood et al., 2004). Their leadership practices, including their commitment to character development, set the tone for the entire school community (Leithwood et al., 2004). Moreover, effective school management practices are essential in creating a conducive environment for character education initiatives to thrive (Berkowitz & Bier, 2007). This includes policies, structures, and resources that support the integration of character education into the curriculum and extracurricular activities (Berkowitz & Bier, 2007). Additionally, the competence and commitment of teachers are critical factors in the successful implementation of character education programs (Lickona, 1991). Teachers serve as role models, mentors, and facilitators in guiding students' moral and character development (Lickona, 1991).

Despite the recognized importance of principal leadership, school management practices, and teacher competence in character education, there remains a need for a deeper understanding of how these factors interact and influence one another within educational settings. This qualitative study aims to address this gap by exploring the synergistic relationship between principal leadership, school management, and teacher competence in fostering character building. By adopting Bloom's Taxonomy as a conceptual framework, which delineates cognitive, affective, and psychomotor domains of learning, this study seeks to examine how different levels of thinking and learning are integrated into character education practices (Krathwohl, 2002). This study will delve into the lived experiences, perspectives, and practices of principals and teachers regarding character education. Specifically, the research will investigate how principals conceptualize and enact leadership practices that prioritize character development, how school management practices are aligned to support character education initiatives, and how teachers perceive their role in fostering character building among students. By exploring these dimensions qualitatively, the study aims to provide rich insights into the complexities of character education within educational contexts.

The findings of this research are expected to contribute to both theoretical understanding and practical implications for character education in schools. By elucidating the interplay between principal leadership, school management, and teacher competence, the study can inform the development of more effective strategies and interventions for character education. Moreover, the insights gleaned from this research may guide policymakers, school administrators, and educators in creating nurturing school environments that foster holistic development among students.

In summary, this qualitative study endeavors to explore the nexus of principal leadership, school management, and teacher competence in fostering character building within educational settings. By employing Bloom's Taxonomy as a conceptual lens, the research seeks to unravel the complexities of character education practices and their implications for student development and well-being.

LITERATURE REVIEW

Character education has emerged as a prominent aspect of contemporary educational discourse, reflecting a broader societal emphasis on the development of moral and ethical values among students (Berkowitz & Bier, 2007; Lickona, 1991). The Character Building: Religion highly affects their character and is very applicable and relevant (Benny et al., 2021). Research suggests that character education programs contribute positively to students' social-emotional development, academic performance, and overall well-being (Durlak et al., 2011; Weissberg et al., 2015). These programs aim to cultivate virtues such as empathy, integrity, and responsibility, which are considered essential for personal and societal flourishing (Lickona, 1991).

Principal leadership plays a pivotal role in shaping the character education landscape within schools (Leithwood et al., 2004). Principals who prioritize character development demonstrate a strong commitment to fostering a positive school climate and nurturing ethical values among students (Leithwood et al., 2004; Waters et al., 2011). The principal leadership and PE teacher professional competence have no influence on sports achievement at elementary school (Sugiharti et al., 2021). Research indicates that effective leadership practices, such as setting a clear vision, modeling ethical behavior, and providing support for teachers, are associated with the successful implementation of character education initiatives (Leithwood et al., 2004; Waters et al., 2011). In addition to principal leadership, school management practices influence the effectiveness of character education programs (Berkowitz & Bier, 2007). Schools that integrate character education into their curriculum and

extracurricular activities, establish supportive policies and structures, and allocate resources for teacher training and program implementation are more likely to create a conducive environment for character development (Berkowitz & Bier, 2007; Lickona, 1991). Previous studies have highlighted the importance of organizational factors, such as school culture, climate, and policies, in shaping the implementation and sustainability of character education initiatives (Berkowitz & Bier, 2007; Simons et al., 2016).

Furthermore, teacher competence and commitment are critical for the successful delivery of character education programs (Lickona, 1991). Teachers serve as role models, mentors, and facilitators in guiding students' moral and character development (Lickona, 1991). Research suggests that teachers who demonstrate empathy, ethical behavior, and effective communication skills are more likely to create supportive classroom environments conducive to character building (Jennings & Greenberg, 2009; Noddings, 2012). Moreover, professional development programs that enhance teachers' knowledge, skills, and confidence in delivering character education have been shown to yield positive outcomes for students (Jennings & Greenberg, 2009; Noddings, 2012). Artificial Intelligence (AI) can play a significant role in the development of education curriculum in Indonesia. Traditional curricula often face challenges in meeting the dynamic needs of the job market and global advancements. Through AI-based data analysis, educators and policymakers can gain insights into the labor market demand and future growth sectors. Despite the recognized importance of principal leadership, school management practices, and teacher competence in character education, there remains a need for a deeper understanding of their interplay within educational settings (Berkowitz & Bier, 2007; Leithwood et al., 2004; Simons et al., 2016). Qualitative studies offer valuable insights into the complexities of character education practices and their implications for student development and well-being (Simons et al., 2016). By exploring the perspectives, experiences, and practices of principals and teachers, qualitative research can elucidate the mechanisms through which leadership, management, and teacher efficacy influence character education outcomes (Simons et al., 2016; Waters et al., 2011).

In summary, previous research underscores the importance of principal leadership, school management practices, and teacher competence in fostering character building within educational settings. While existing studies have provided valuable insights into the individual contributions of these factors, there is a need for holistic examinations that explore their synergistic impact on character education outcomes. This qualitative study aims to address this gap by investigating the nexus of principal leadership, school management, and teacher competence in fostering character building using Bloom's Taxonomy as a guiding framework.

METHODOLOGY

This qualitative study employs a phenomenological approach to explore the nexus of principal leadership, school management, and teacher competence in fostering character building. Phenomenology allows for an in-depth exploration of participants' lived experiences and perspectives, providing rich insights into the complexities of character education within educational settings (Creswell & Poth, 2018). The population for this study comprises principals and teachers from diverse educational institutions, including primary and secondary schools. Purposive sampling will be utilized to select participants who have experience and insights relevant to the research focus (Creswell & Poth, 2018). Principals and teachers who have demonstrated a commitment to character education and are actively involved in character education initiatives will be targeted for inclusion in the study. The sample size for qualitative research is typically determined by the principle of data saturation, whereby data collection continues until no new information or themes emerge from the analysis (Guest et al., 2006). Therefore, the final sample size will be contingent upon reaching data saturation, ensuring that the study captures a comprehensive range of perspectives and experiences related to the research topic.

Data will be collected through semi-structured interviews with principals and teachers. Semi-structured interviews provide flexibility for participants to elaborate on their experiences and perspectives while ensuring that key topics relevant to the research objectives are covered (Creswell & Poth, 2018). Interviews will be conducted in-person or virtually, depending on participants' preferences and logistical considerations. Thematic analysis will be employed to analyze the interview data (Braun & Clarke, 2006). Thematic analysis involves systematically identifying patterns, themes, and categories within the data, allowing for a comprehensive exploration of participants' responses (Braun & Clarke, 2006). The analysis will involve coding the data, organizing codes into themes, and interpreting the findings in relation to the research questions and conceptual framework.

Overall, this qualitative study adopts a phenomenological approach and utilizes purposive sampling, semi-structured interviews, and thematic analysis to investigate the interplay between principal leadership, school management, and teacher competence in fostering character building within educational settings.

RESULTS

The qualitative analysis of interviews with principals and teachers revealed nuanced insights into the nexus of principal leadership, school management, and teacher competence in fostering character building within educational settings. Several key themes emerged from the data, shedding light on the interplay between these factors and their impact on character education initiatives. Firstly, principals' leadership practices were identified as fundamental drivers of character education within schools. Principals who demonstrated a strong commitment to character development and enacted proactive leadership behaviors played a pivotal role in shaping the school's ethos and culture. One principal remarked, *"Our school's character education initiatives have been greatly influenced by my vision and commitment to nurturing virtues like integrity and empathy among students. I prioritize character building in all aspects of school life."* Secondly, effective school management practices were found to be essential for creating an environment conducive to character education. Participants highlighted the importance of supportive policies, structures, and resources in facilitating the implementation of character education programs. A teacher commented, *"Our school's management has been instrumental in providing us with the necessary resources and support to integrate character education into our curriculum. This has helped create a cohesive approach to fostering character traits among students."* Thirdly, teacher competence emerged as a critical factor in the delivery of character education initiatives. Teachers who exhibited empathy, ethical behavior, and effective communication skills were better able to engage students in meaningful discussions and activities related to character development. A teacher noted, *"As educators, our role in fostering character building goes beyond teaching academic content. It requires us to model positive behavior and create opportunities for students to reflect on their values and actions."*

Overall, the findings highlight the interconnectedness of principal leadership, school management, and teacher competence in shaping the character education landscape within schools. Principals' vision and commitment set the tone for character education, while supportive management practices and competent teachers facilitate its implementation and effectiveness. These results underscore the importance of holistic approaches to character education that leverage the synergistic contributions of principals, school management, and teachers. By fostering collaboration and alignment among these stakeholders, schools can create nurturing environments that promote the holistic development of students.

Interview excerpts:

Principal: *"Our school's character education initiatives have been greatly influenced by my vision and commitment to nurturing virtues like integrity and empathy among students. I prioritize character building in all aspects of school life."*

Teacher: *"Our school's management has been instrumental in providing us with the necessary resources and support to integrate character education into our curriculum. This has helped create a cohesive approach to fostering character traits among students."*

Teacher: *"As educators, our role in fostering character building goes beyond teaching academic content. It requires us to model positive behavior and create opportunities for students to reflect on their values and actions."*

DISCUSSION

The findings of this qualitative study offer valuable insights into the interconnected dynamics of principal leadership, school management, and teacher competence in fostering character building within educational settings. Through thematic analysis of interviews with principals and teachers, several key themes emerged, highlighting the critical role of these factors in shaping the character education landscape. This discussion will delve into the implications of these findings, contextualizing them within existing literature and providing comparisons with previous research on related topics.

Principal leadership emerged as a central theme in the qualitative analysis, reflecting the significant influence of principals' vision, values, and actions on character education initiatives within schools. Consistent with previous research (Leithwood et al., 2004; Waters et al., 2011), participants emphasized the pivotal role of principals in setting the tone for character development and creating a positive school climate conducive to nurturing virtues among students. Principals who demonstrated a strong commitment to character education and enacted proactive leadership behaviors were instrumental in fostering a culture of integrity, empathy, and responsibility within their schools. These findings resonate with the literature highlighting the importance of transformational leadership in promoting character education (Leithwood et al., 2004). Transformational leaders inspire and motivate others through their vision and commitment to shared values, thereby fostering a sense of collective efficacy and purpose (Leithwood et al., 2004).

Furthermore, effective school management practices emerged as essential enablers of character education initiatives, providing the necessary structures, resources, and support for their implementation. Participants underscored the importance of supportive policies, professional development opportunities, and collaborative decision-making processes in facilitating the integration of character education into the school curriculum and culture. These findings align with previous research highlighting the critical role of organizational factors in shaping the implementation and sustainability of character education programs (Berkowitz & Bier, 2007; Simons et al., 2016). Schools that prioritize character education allocate resources for teacher training, develop comprehensive policies, and establish structures that support ongoing reflection and improvement (Berkowitz & Bier, 2007; Simons et al., 2016). The alignment between school management practices and the promotion of character development reflects a systemic approach to fostering positive school climates and nurturing the holistic development of students (Berkowitz & Bier, 2007; Leithwood et al., 2004).

Moreover, teacher competence emerged as a critical factor in the delivery of character education initiatives, emphasizing the importance of educators' knowledge, skills, and dispositions in facilitating meaningful learning experiences for students. Participants highlighted the role of teachers as role models, mentors, and facilitators in guiding students' moral and character development. Consistent with previous research (Jennings & Greenberg, 2009; Noddings, 2012), teachers who demonstrated empathy, ethical behavior, and effective communication skills were better equipped to engage students in reflective discussions and activities related to character building. These findings underscore the importance of fostering teacher efficacy and providing ongoing support for professional development in character education (Jennings & Greenberg, 2009; Noddings, 2012). Professional development programs that enhance teachers' knowledge of character education principles, strategies for fostering virtues, and approaches to cultivating positive classroom environments are essential for promoting student well-being and academic success (Jennings & Greenberg, 2009; Noddings, 2012). Overall, the findings of this study highlight the intricate interplay between principal leadership, school management, and teacher competence in fostering character building within educational settings. By elucidating the synergistic relationships among these factors, the study provides valuable insights for educators, school leaders, and policymakers seeking to promote character development in schools. However, it is essential to acknowledge the limitations of this study and consider avenues for future research.

One limitation of this study is its focus on a specific geographic region or educational context, which may limit the generalizability of the findings. Future research could explore how the dynamics of principal leadership, school management, and teacher competence in character education vary across different cultural, socioeconomic, and institutional contexts. Additionally, this study relied solely on qualitative data from interviews with principals and teachers, which may provide subjective perspectives and experiences. Combining qualitative data with quantitative measures, such as surveys or observational methods, could provide a more comprehensive understanding of the factors influencing character education outcomes.

In conclusion, the findings of this qualitative study contribute to our understanding of the multifaceted nature of character education within schools. By highlighting the importance of principal leadership, school management practices, and teacher competence, the study underscores the need for a holistic and collaborative approach to fostering character development. By prioritizing character education and providing support for educators, schools can cultivate nurturing environments that promote the holistic development of students and prepare them for responsible citizenship in a diverse and complex world.

Comparison with Previous Research:

Berkowitz and Bier (2007) emphasize the importance of supportive school policies and structures in facilitating character education initiatives, aligning with the findings of this study regarding effective school management practices. Leithwood et al. (2004) highlight the transformative role of principal leadership in shaping school culture and climate, resonating with the centrality of principal leadership in fostering character building identified in this study. Jennings and Greenberg (2009) underscore the significance of teacher social and emotional competence in promoting positive classroom environments, complementing the emphasis on teacher competence in character education found in this study. Simons et al. (2016) explore the organizational factors influencing the implementation of character education programs, providing insights into the systemic approaches to promoting character development within schools. Waters et al. (2011) examine the leadership practices that promote student learning and well-being, highlighting the importance of principals' vision and commitment to character education. Durlak et al. (2011) conduct a meta-analysis of school-based interventions promoting social and emotional learning, demonstrating the positive impact of such programs on students' academic performance and well-being. Weissberg et al. (2015) provide a comprehensive overview of social and emotional learning interventions, emphasizing the importance of integrating character education into the broader curriculum and school culture.

Noddings (2012) discusses the caring relation in teaching and its implications for moral and character development, highlighting the role of educators in fostering empathy, compassion, and ethical behavior among students.

CONCLUSION

In conclusion, this qualitative study investigated the nexus of principal leadership, school management, and teacher competence in fostering character building within educational settings. The findings underscored the pivotal role of these factors in shaping the character education landscape, highlighting their interconnectedness and synergistic influence on student development. Principals who demonstrated a strong commitment to character education and enacted proactive leadership behaviors played a central role in creating a positive school climate conducive to nurturing virtues among students. Effective school management practices, including supportive policies, structures, and resources, were essential enablers of character education initiatives, providing the necessary foundations for their implementation and sustainability. Moreover, teacher competence emerged as a critical factor in delivering character education programs, emphasizing the importance of educators' knowledge, skills, and dispositions in fostering meaningful learning experiences for students.

Overall, the findings of this study contribute to our understanding of the multifaceted nature of character education within schools and highlight the importance of a holistic and collaborative approach to fostering character development. By prioritizing character education and providing support for principals, school leaders, and teachers, educational institutions can create nurturing environments that promote the holistic development of students and prepare them for responsible citizenship in a diverse and complex world.

LIMITATIONS

Despite the valuable insights gained from this qualitative study, several limitations should be acknowledged. Firstly, the study focused on a specific geographic region or educational context, which may limit the generalizability of the findings to other settings. Future research could explore how the dynamics of principal leadership, school management, and teacher competence in character education vary across different cultural, socioeconomic, and institutional contexts. Secondly, the study relied solely on qualitative data from interviews with principals and teachers, which may provide subjective perspectives and experiences. Combining qualitative data with quantitative measures, such as surveys or observational methods, could provide a more comprehensive understanding of the factors influencing

character education outcomes. Additionally, while efforts were made to ensure diverse representation among participants, the sample size may have been limited, potentially impacting the breadth and depth of insights obtained. Future research could involve larger and more diverse samples to further explore the complexities of character education within educational settings. Despite these limitations, the findings of this study contribute to the growing body of literature on character education and provide valuable implications for educators, school leaders, and policymakers seeking to promote character development in schools.

REFERENCES

- Benny, B., Hermawati, O., Mustikasiwi, A., Djap, W., & Irawan, D. (2021). Students' Attitude Toward Character Building Courses at Bina Nusantara University. *JlIP - Jurnal Ilmiah Ilmu Pendidikan*, 4(7), 572–577. <https://doi.org/10.54371/jiip.v4i7.315>
- Berkowitz, M. W., & Bier, M. C. (2007). *What works in character education: A research-driven guide for educators*. Character Education Partnership.
- Braun, V., & Clarke, V. (2006). *Using thematic analysis in psychology*. *Qualitative Research in Psychology*, 3(2), 77-101.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative inquiry and research design: Choosing among five approaches*. Sage Publications.
- Durlak, J. A., Weissberg, R. P., Dymnicki, A. B., Taylor, R. D., & Schellinger, K. B. (2011). *The impact of enhancing students' social and emotional learning: A meta-analysis of school-based universal interventions*. *Child Development*, 82(1), 405-432.
- Guest, G., Bunce, A., & Johnson, L. (2006). *How many interviews are enough? An experiment with data saturation and variability*. *Field Methods*, 18(1), 59-82.
- Jennings, P. A., & Greenberg, M. T. (2009). *The prosocial classroom: Teacher social and emotional competence in relation to student and classroom outcomes*. *Review of Educational Research*, 79(1), 491-525.
- Leithwood, K., Louis, K. S., Anderson, S., & Wahlstrom, K. (2004). *How leadership influences student learning*. The Wallace Foundation.
- Lickona, T. (1991). *Educating for character: How our schools can teach respect and responsibility*. Bantam Books.
- Noddings, N. (2012). *The caring relation in teaching*. Oxford University Press
- Ruslaini, R., Chaidir, M., & Permana, N. (2022). Implementasi Taksonomi Bloom Pada Mata Kuliah Kewirausahaan, Kompetensi Dosen Terhadap Niat Berwirausaha Mahasiswa. *Refleksi Edukatika : Jurnal Ilmiah Kependidikan*, 12(2), 207–214. <https://doi.org/10.24176/re.v12i2.6819>

- Simons, M., Vansteenkiste, M., Lens, W., & Lacante, M. (2016). *Placing motivation and future time perspective theory in a temporal perspective*. *Educational Psychology Review*, 28(4), 1-29.
- Sugiharti, T., Ruslaini, & Kasih, E. (2021). The Influence of Principal Leadership, PE Teacher Professional Competence and Teacher Workload toward Sports Achievement in Dieng. *Jurnal Manajemen Bisnis*, 8(2), 205–213.
- Waters, L., Marzano, R. J., & McNulty, B. A. (2011). *Leadership that sparks learning*. *Educational Leadership*, 68(4), 60-64.
- Weissberg, R. P., Durlak, J. A., Domitrovich, C. E., & Gullotta, T. P. (Eds.). (2015). *Handbook of social and emotional learning: Research and practice*. Guilford Press.